THE BASICS PRINCIPLES
are five fun, simple, and powerful ways that every family can give every child a great start in life.

Maximize Love, Manage Stress

Talk, Sing, and Point

Count, Group, and Compare

Explore Through Movement and Play

Read and Discuss Stories

LEARN and GROW with YOUR CHILD

RECEIVE TWO FREE MESSAGES EACH WEEK!

Science-based facts and activities to boost your child’s learning and brain development.

FOR CHILDREN AGES 0-3

TO SIGN UP
• Point your phone camera here
• Click on the link that appears